

Dave's Top Ten Presenting Tips

by Dave Benson Phillips

1. The more comfortable you are with yourself, the more confident you will look on camera.
2. When talking to the camera, look into the middle of the lens and have as much 'eye contact' as possible...
...remember, the person watching wants you to talk to them.
3. Learn as much as you can about the subject you are about to present, be it from a script or talking to a person you are about to interview...
...the people who don't do the groundwork end up looking very silly on camera.
4. Know your limitations.
5. Be yourself.
6. Always have your target audience in mind.
7. Do not patronise your audience.
8. Maintain a good level of energy throughout the shoot and take care not to get stressed.
9. Keep your mind focussed on the job.
10. Don't let your ego become bigger than your waistline!

Good luck!

A handwritten signature in black ink that reads "Dave Benson Phillips". The signature is written in a cursive, flowing style with a horizontal line underneath the name.

Dave Benson Phillips
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